

TEAM FINE GRIND



YUKO KANAI
TED SCOUFIS
SHIN YOUNG PARK



TOMORROW

In 10 years, roughly half of the US population will be freelancing



TODAY

As independent workers, creative freelancers are responsible for their own training, work, and business development. As such, they are vulnerable to the rapid advancement of technology.

THE FREELANCER'S ROLES

TRAINING	BUSINESS DEVELOPMENT	ACCOUNTING
MARKETING	PROJECT MANAGEMENT	NETWORKING
SOCIAL MEDIA	HUMAN RESOURCE	PUBLIC RELATIONS
ADMINISTRATION	QUALITY CONTROL	CUSTOMER SERVICE

THE FREELANCER'S ROLES



**Freelancers do a lot.
Why do it alone?**

OUR GOAL

We aim to help creative freelancers surmount the challenges of independent work through **community-building**

THE HALF LIFE OF SKILLS IS RAPIDLY SHRINKING

WE MUST RELY ON OTHERS TO GROW

CONNECT TO A LARGE NETWORK OF EXPERTS VIRTUALLY

1

Independent learning is not isolated

2

Interpersonal skills are more durable and transferrable skills than hard skills

3

Creative freelancers maintain an expert appearance by using online training to rapidly fill knowledge gaps

4

Creative freelancers need encouragement and assistance to get through the learning curve when developing new skills

1

Engage the larger community of creative professionals to contribute to the enrichment of others.

2

Encourage junior creatives to help them move past the steep learning curves

3

Create tools for interactivity between users and learning resources

4

Celebrate community-building through skill-sharing

5

Celebrate the versatility of freelancers

6

Mitigate the lack of institutional support by providing accessible tools to manage multiple roles

7

Serve users with different learning preferences by creating customizable tools

**How might we engage the larger community of
creative professionals to contribute to the
enrichment of their community?**

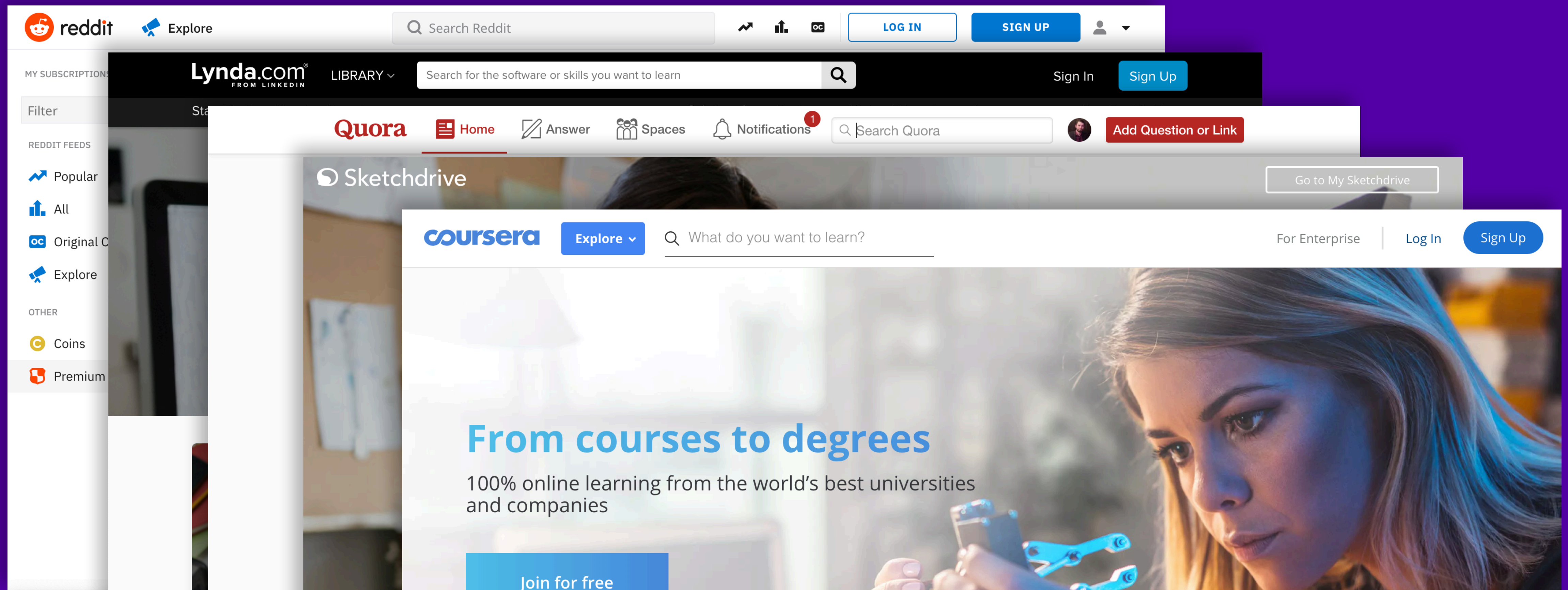
...and build the workspace of the future

The background of the image is a photograph of a modern building with vibrant, geometric architectural elements in shades of blue, teal, and white. Two tall palm trees are visible against a clear blue sky. The building's design features sharp angles and flat surfaces, with some circular openings in the lower sections. The overall aesthetic is clean and contemporary.

C-Space

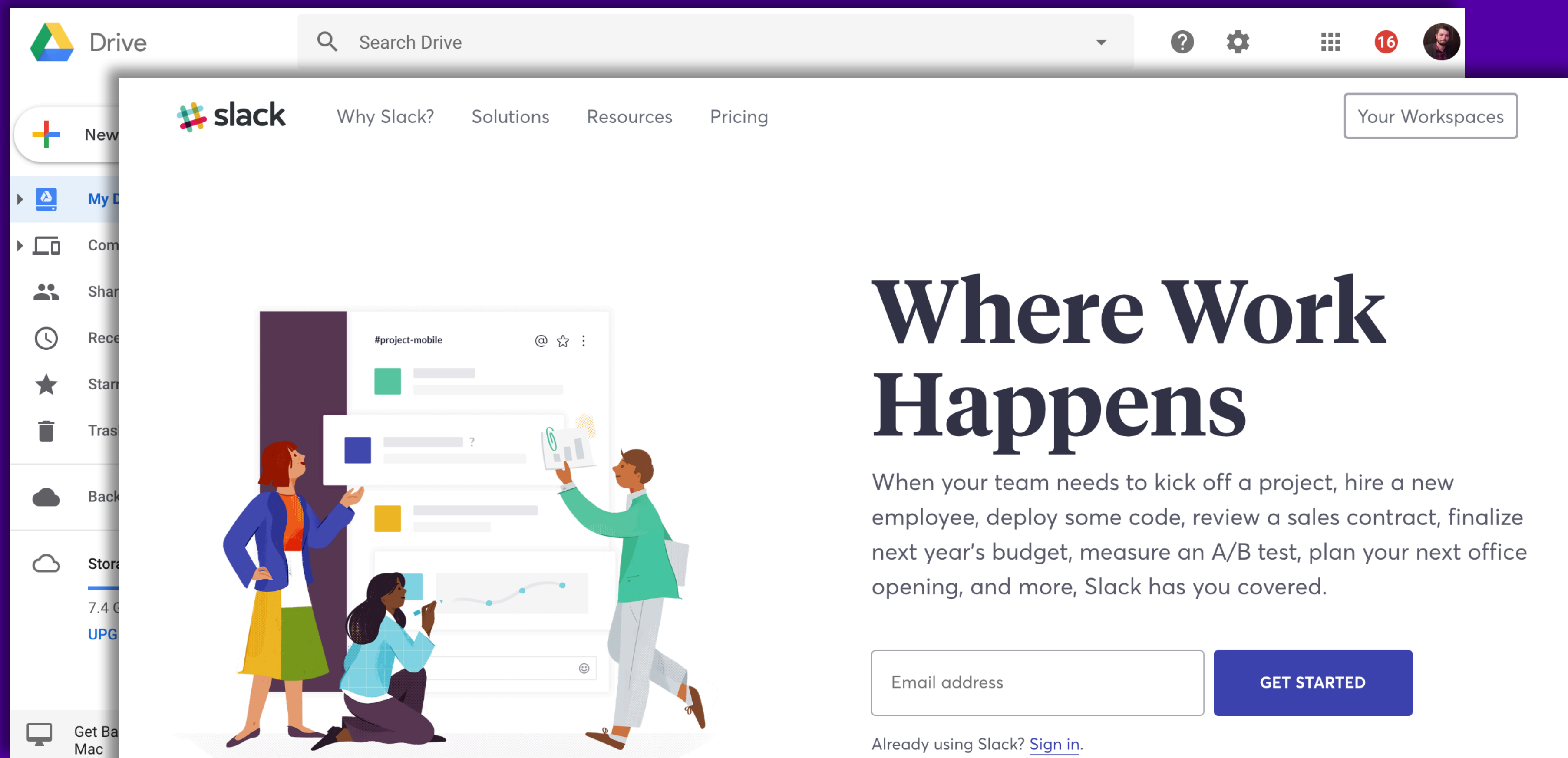
A Virtual Co-Working Space

...because, for independent workers, work and education is far from independent



...and none allow for greater collaborative connection to the community than C'Space

Current work platforms
limit us to two dimensions,
while we **live** in three



The image is a composite of two web interfaces. On the left, a portion of the Google Drive interface is visible, showing the 'Drive' header, a search bar, and a sidebar with navigation icons. On the right, the Slack homepage is displayed. The Slack header includes the logo, navigation links ('Why Slack?', 'Solutions', 'Resources', 'Pricing'), and a 'Your Workspaces' button. The main content area features a large illustration of three people (two women and one man) interacting with a large screen displaying a Slack channel interface. To the right of the illustration, the heading 'Where Work Happens' is prominently displayed. Below the heading, a paragraph describes the versatility of Slack: 'When your team needs to kick off a project, hire a new employee, deploy some code, review a sales contract, finalize next year's budget, measure an A/B test, plan your next office opening, and more, Slack has you covered.' At the bottom, there is a form with an 'Email address' input field and a 'GET STARTED' button. A link for 'Already using Slack? Sign in.' is located at the very bottom.

Where Work Happens

When your team needs to kick off a project, hire a new employee, deploy some code, review a sales contract, finalize next year's budget, measure an A/B test, plan your next office opening, and more, Slack has you covered.

Email address

[GET STARTED](#)

Already using Slack? [Sign in.](#)

By taking the digital workspace into the virtual, we add dimension to your workspace, which allows you to reinvent the way you work with, generate and process content



SHARE SKILLS
RECEIVE FEEDBACK
FIND GIGS

MEET OUR USERS



CHI-CHING TSAI



WESTON RIVELL



CHE SAITTA



CHI-CHING TSAI

UX/UI Designer



Chi-Ching no longer meets face to face with clients and relies on her **trusted peers** for advice

C Space creates spaces where freelancers can **share their work** and **receive feedback** from experts around the world



CHI-CHING TSAI:
Invites some of her colleagues in C'Space review her project before she submits to her client

#General #Software #Career #Discussion

Chi-Ching I'm currently workin on a rough sketch for a website my client and would love to hear your quick thoughts before I move onto my next iteration

Prototype1

Danielle I just added my comments in the gallery page chatroom. Hope they're useful!

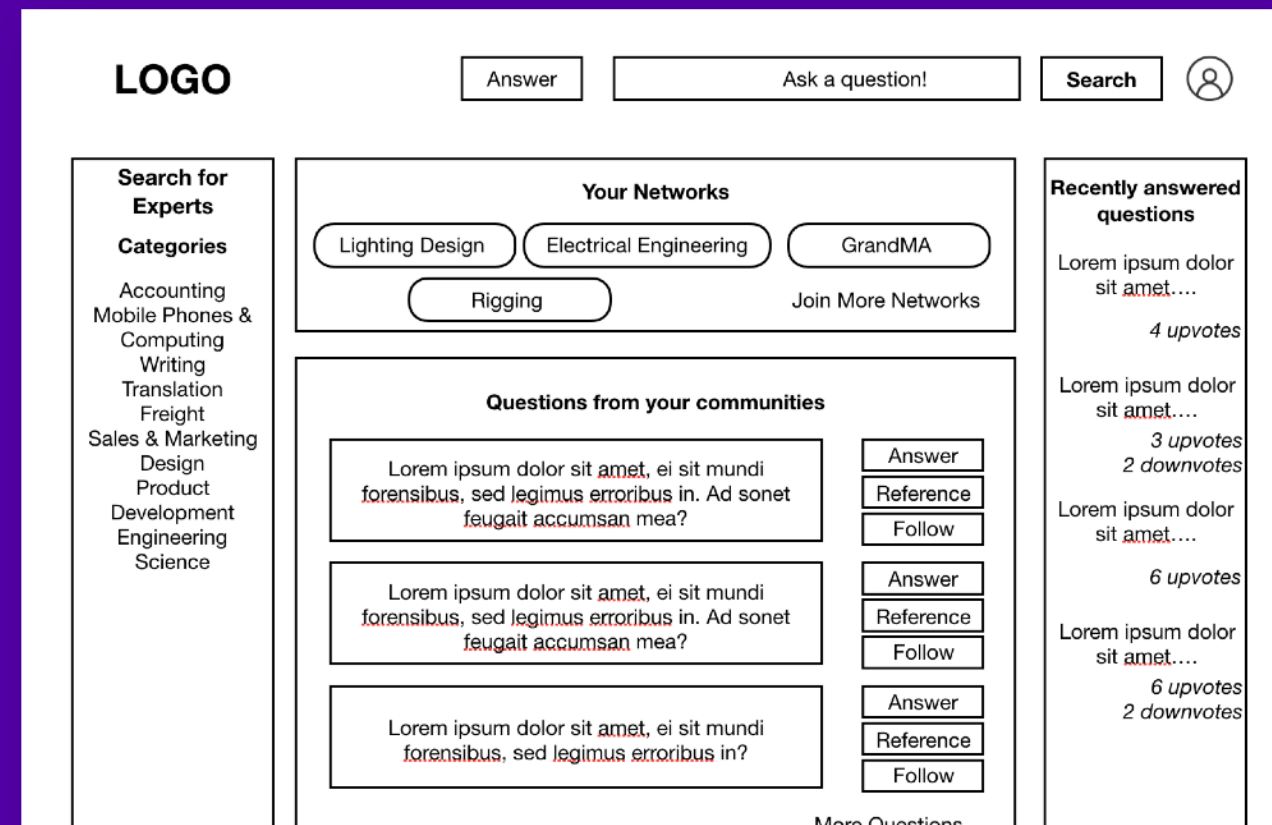
Members profile

Projects

Active

Leave work

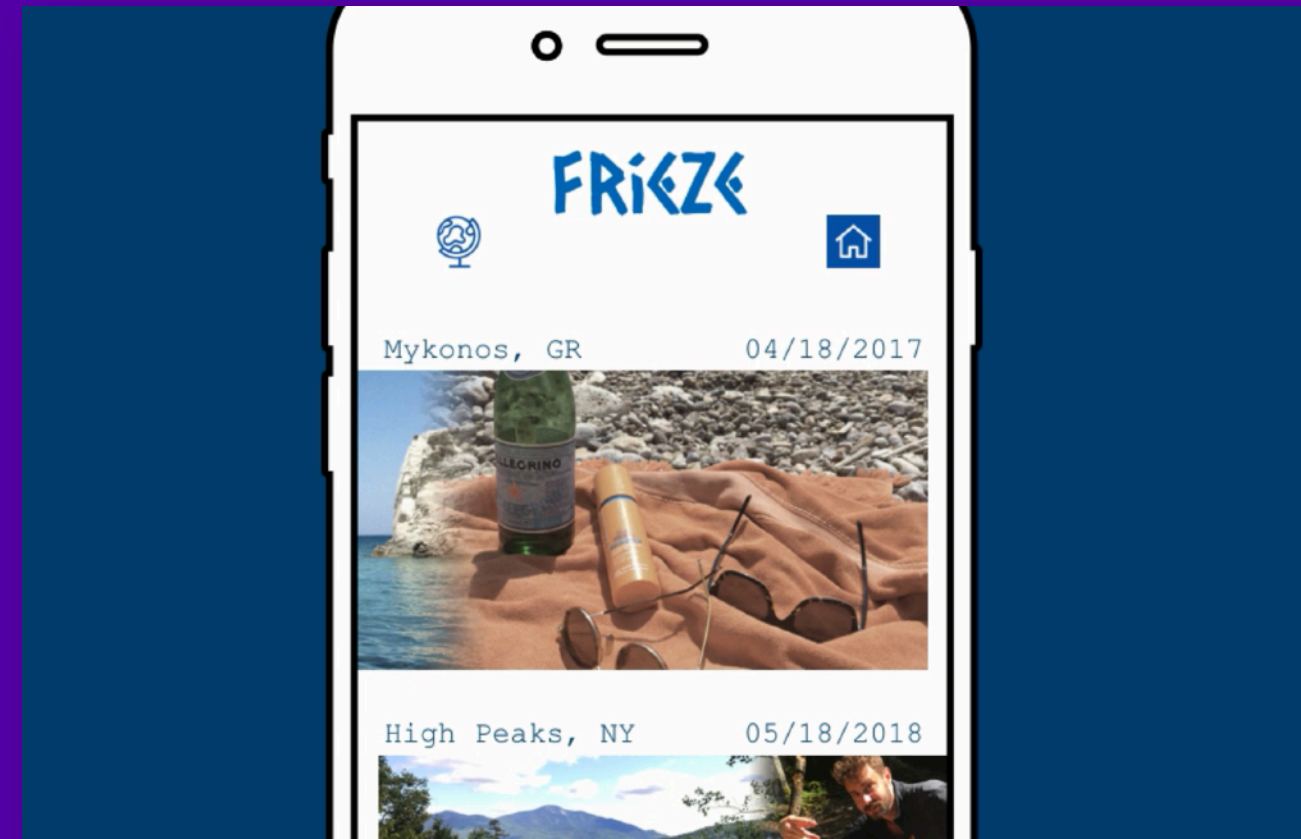
GALLERY / WEB APPLICATIONS



Created by **Chi-Ching**

2018/11/30

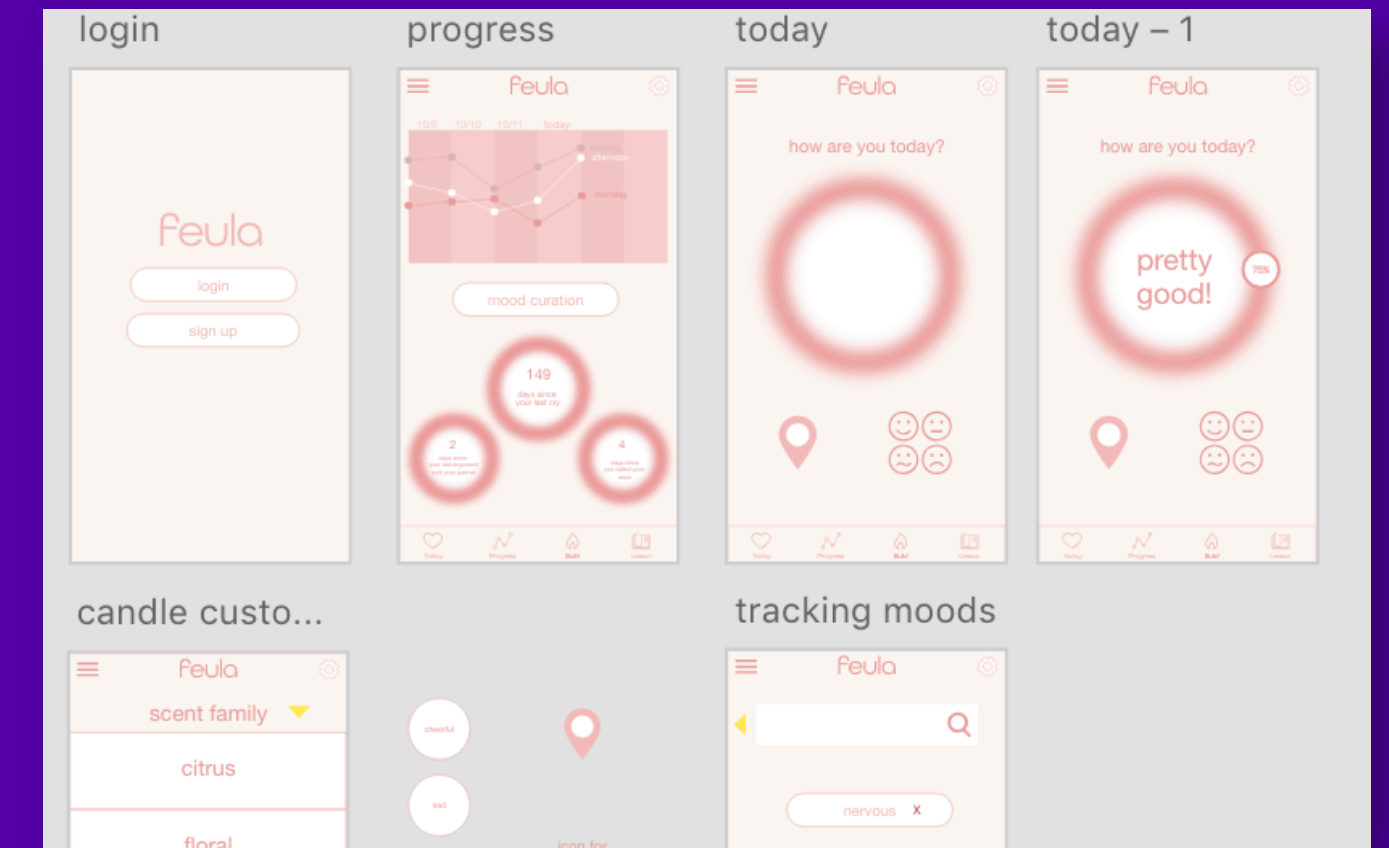
2 Comments



Created by **Ted**

2018/10/30

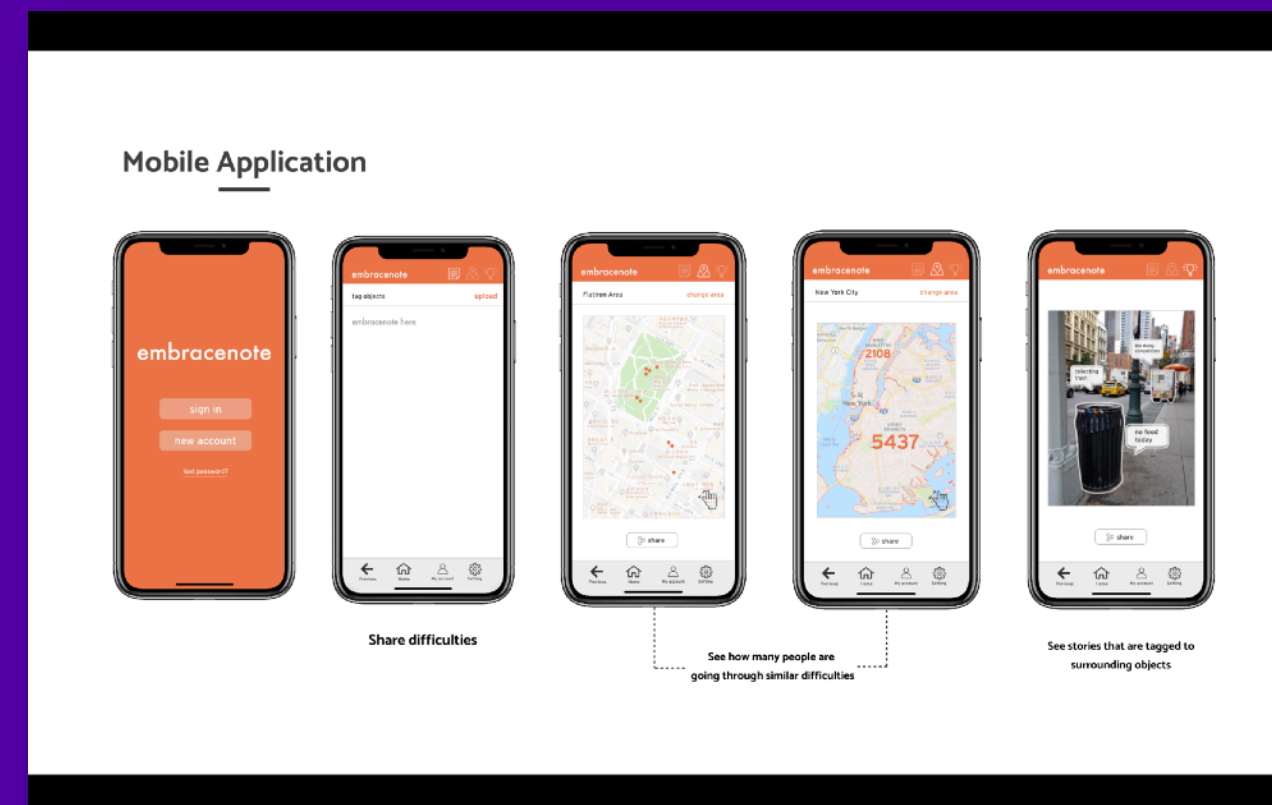
3 Comments



Created by **Kate**

2018/11/28

3 Comments



Created by **Allan**

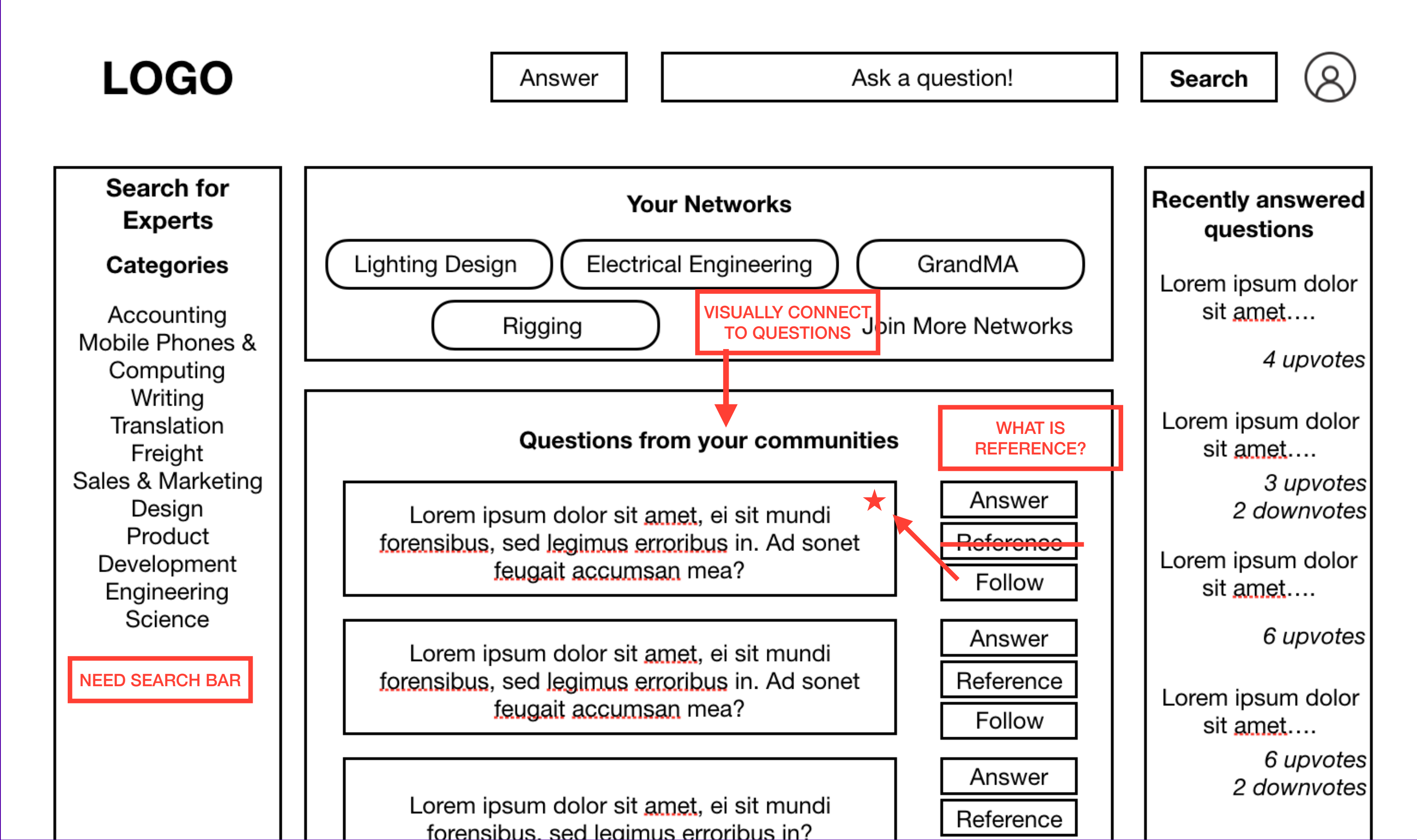


Created by **Jiyoung**



Created by **James**

Prototype 1 by Chi-Ching Tsai



Danielle
Great job Ching! The overall interface seems fine, but I think you might benefit from combining the middle columns so you know the questions feed is coming from Your Networks. You'll also want a search bar for your left column

Ted
Should the "Follow" button next to each question just be a star or some other icon at the corner?

+ @Danielle That's a great point. Thank you for the feedback!



Created by **Chi-Ching**
2018/11/30
2 Comments

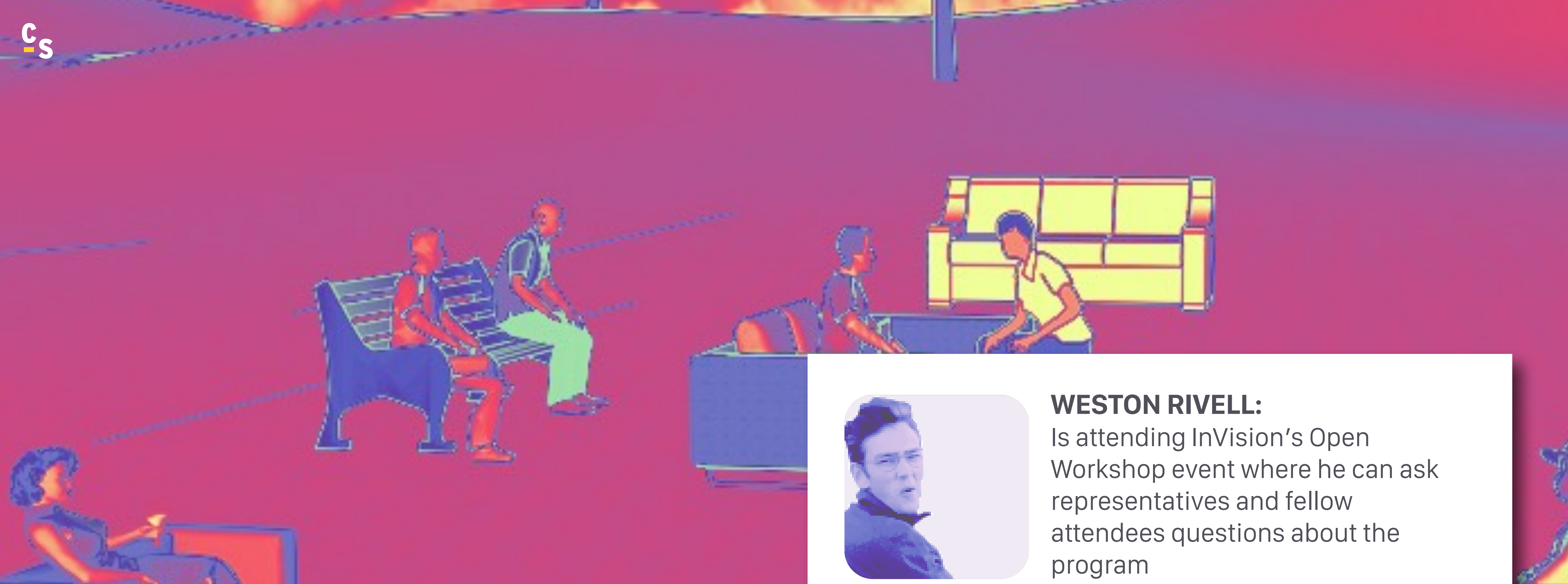
WESTON RIVELL

Industrial designer



Weston relies on the online community to find out what **skills** he needs to acquire to stay ahead of the curve and **find new gigs**

In C Space, the online community of creative professionals **exchange skills** which **strengthens the community**



#General #Software #Career #Discussion

- Weston

Hi everyone!
I'm really excited to have a chance to talk to you guys. I just started using InVision and would love to talk shop
You can call me Wes
- Hayoung

Welcome to the commuity, Wes! We have some beginner workshops coming up, actually. I'll send and invite


+

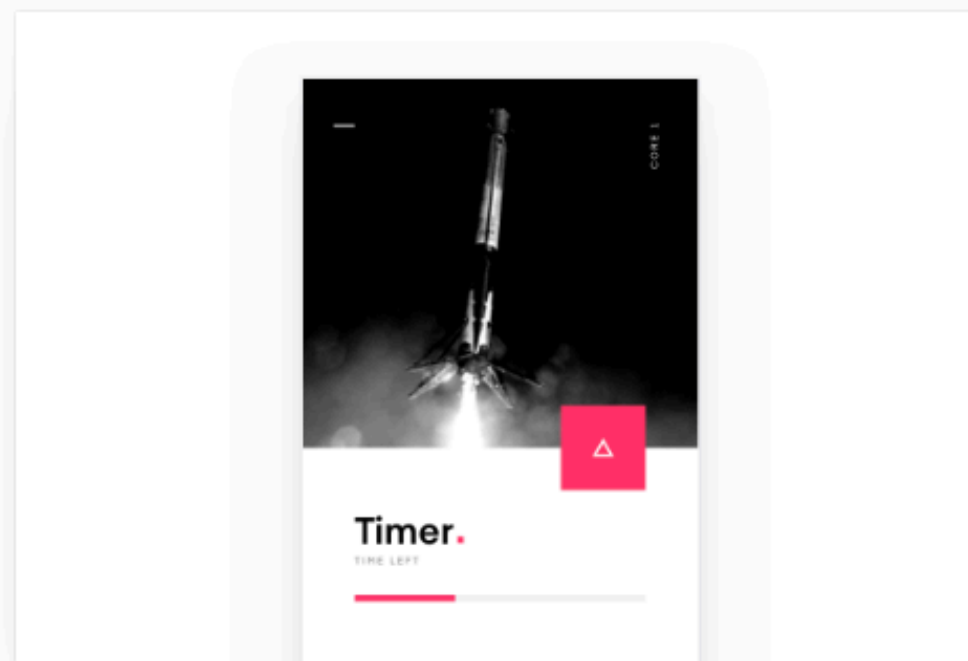


WESTON RIVELL:
Is attending InVision's Open Workshop event where he can ask representatives and fellow attendees questions about the program

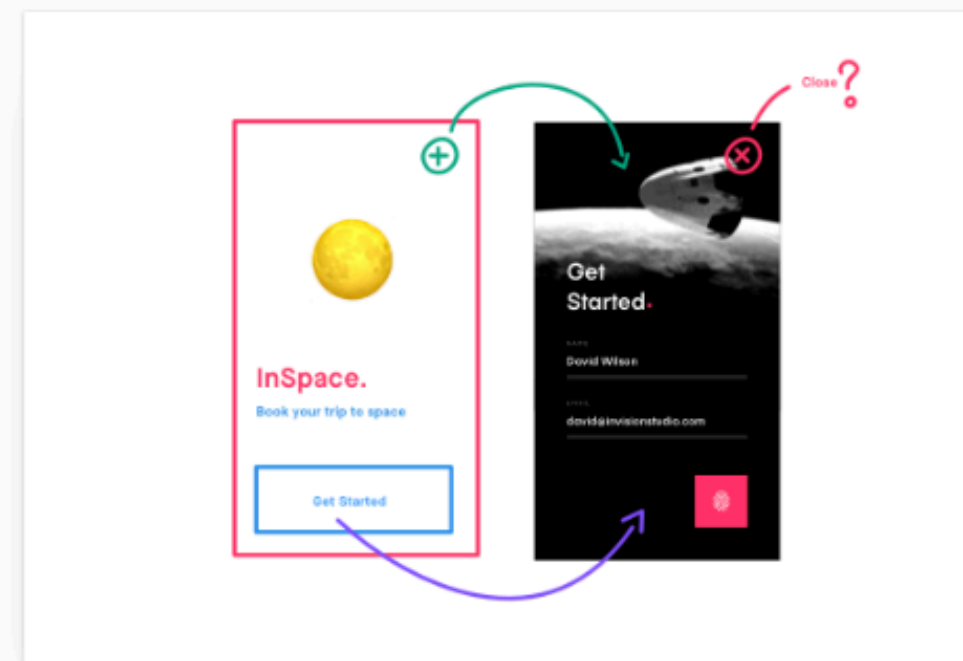
- Members' profile
- Projects
- Active
- Leave work

InSpace

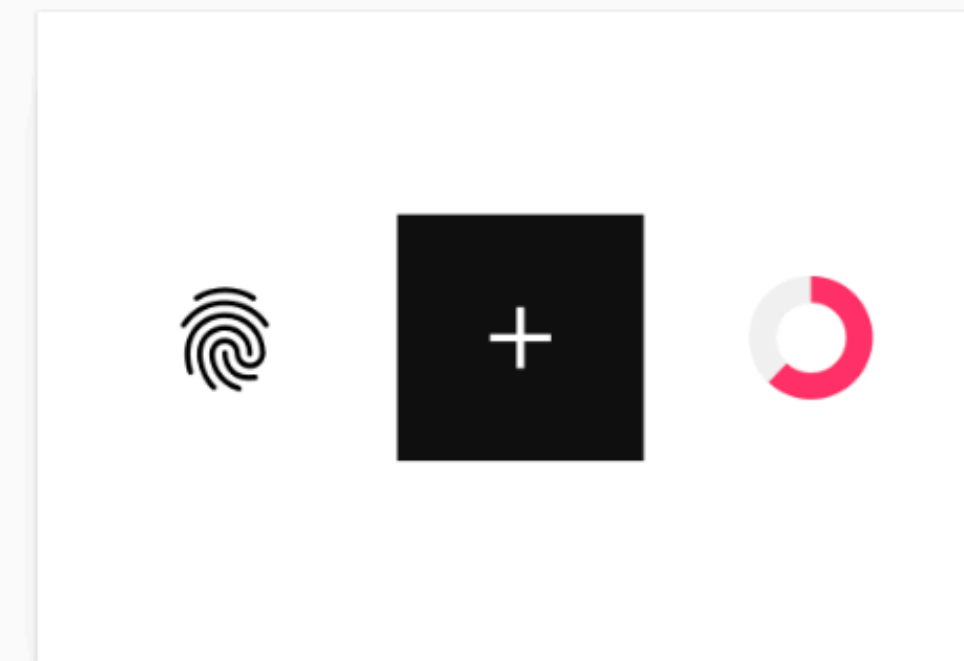
 InVision team members can access



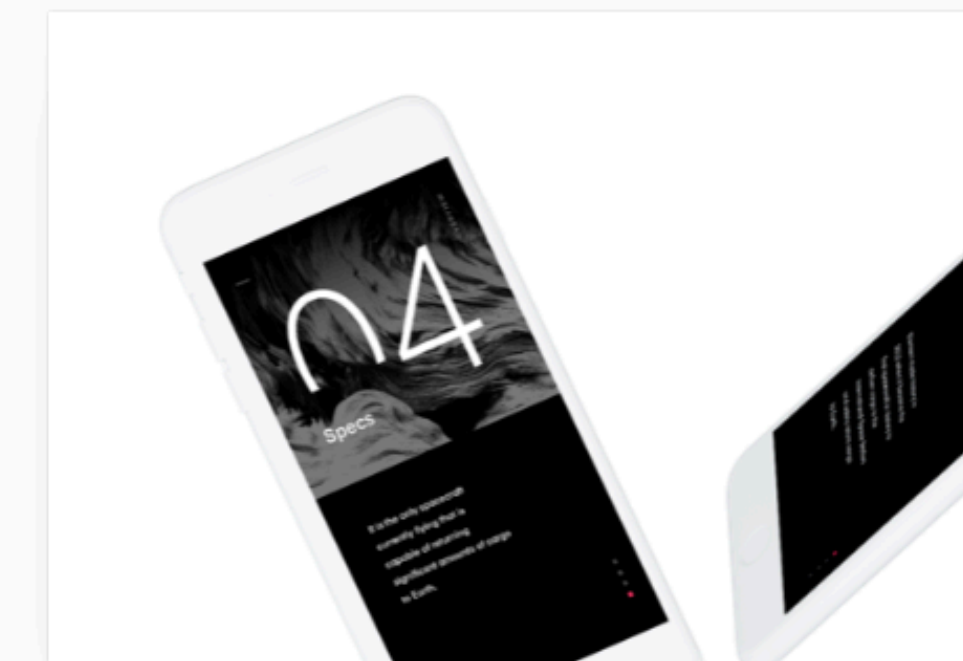
Mobile App
Mobile Prototype



App Wireframe
Freehand



Element Library
Web Prototype



Inspiration
Board

#General #Software #Career #Discussion

Hayoung: It sounds like you've run into a known limitation, and you need to set the opacity of the destination /overlay screen in the design tool before uploading to InVision.

The background opacity setting for overlays uses the overlay screen's background color. If no background color is defined or the defined background color is mostly transparent, then the opacity slider won't have any effect on the opacity of the overlay background.

+ @Hayoung Thank you so much!

Members' profile



Projects



Active



Leave work





CHE SAITTA

Graphic Designer



Che finds most of her freelance opportunities through networking and likes to engage with those who can offer advice and skills outside her expertise

In C Space, users can engage in professional dialogue with other experts and find gigs



#General #Software #Career #Discussion

Yufei Hello, thanks for joining us for our 5th graphic design convention. Today we will start with a guest speaker's talk on short term and long term career goals of interaction designers.

Che Nice to meet you all!

+



CHE SAITTA:

Attending the C'Space virtual convention with some alumni from her graduate program

members profile

Projects

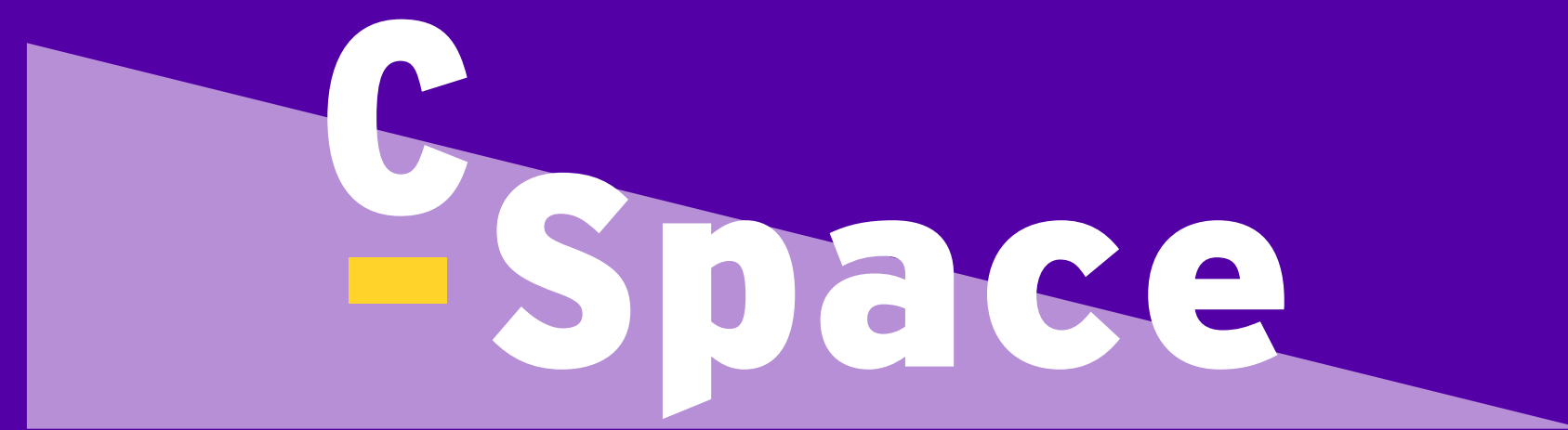


Active



Leave work





Virtual events and conventions

Community generated educational paths

Connect to niche professionals around the world in
3 dimensional salons

Gallery space for peer review

Take the work space beyond the physical



Community

Beyond the physical

Beyond the digital